

An aerial photograph of Mexico City, showing the Independence Monument in the center, surrounded by lush green trees and a busy highway. In the background, modern skyscrapers of the city skyline are visible under a clear sky.

ITAM Summer School, 2019

“Business and Politics in a Globalized Mexico”

Mexico City, the cultural, financial, governmental and entertainment capital of the country is also one of the oldest most interesting cities in the world. Mexico City has it all: history, culture, some of the world’s best cuisine, museums, forward-thinking design, entertainment and a strategic geographical position that makes it an easy gateway to all colonial cities and beautiful beaches around the country.

ITAM

<http://summer.itam.mx>



Summer Course:

Academic Module: June 24th to July 12th 2019

Language Module: July 15th to July 31st 2019

Language of Instruction: English

Students may take one or both modules

JOIN US and be part of an innovative educational experience that will stay with you for life!

Objective: To provide the student with a multidisciplinary understanding of Mexico and its current position in the global economic and political environment.

Structure: The course consists of two separate modules and students can elect to participate in one or both modules. The Academic Module meets in 4 hour sessions from Monday to Thursday with cultural visits and lectures on Fridays. The Language Module meets in 4 hour sessions Monday to Friday.

Credits: Academic Module consists of 48 contact hours, equivalent to 6 ITAM credits.

Language Module consists of 48 contact hours, equivalent to 6 ITAM credits.

ACADEMIC MODULE

The objective of the course is to develop an informed meaningful perspective of the Mexican economy and its evolving business environment, and to stress its relevance for pursuing economic policy or business opportunities in other emerging countries.

Week 1: Mexico's History, Art and Culture

Students will learn and understand from new perspectives Mexico's history throughout the multiple periods the country has experienced in its course to consolidate a modern state. Along with the political and international history the student will learn the country's development by the means of its art and culture.

- The pillars of Mexico
- The construction of a modern state
- Mexico's art and culture until de XIX century
- Mexico's XX century art
- Cultural visit to downtown Mexico



Week 2 and 3: Economy and Finance in Mexico

Students will attain an overview of the economic and financial environment of the country and region. Case study will be used to analyze a broad range of economic challenges and opportunities.

- The economy and “Banking for the poor”
- Socio-economic context and poverty alleviation policies
- State-of-the-art program evaluation strategies
- Violence in Mexico
- Education and labor market
- Health system and government intervention
- Labor market, migration and green policies
- Mexican business landscape
- Business opportunities in emerging economies

LANGUAGE MODULE

Three weeks of intensive Spanish Language Level A2/B1

At the appropriate level we will introduce the student to the fundamentals of Spanish grammar and syntax in academic and non-academic contexts alike.

Students will learn the grammatical structures of the simple and complex sentence in Spanish (on the syntactic, grammatical and lexical levels) and will be able to use them in real contexts through written and spoken activities.

- Practice Spanish-language dialogues and conversations in real-life contexts
- Identify basic Spanish verb patterns;
- Familiarize yourself with Spanish parts of speech, parts of the sentence, and phrases;
- Gain knowledge on some of the most representative aspects of Mexican culture.

APPLICATION DEADLINE

May 1st, 2019



ENROLLMENT

Enrollment is open to any student currently registered in an accredited college or university. Students must have completed at least one full year of university studies.

The following documentation is required:

- Application form which may be requested by email to exchange@itam.mx
- An official transcript of university studies
- Home university nomination when coming from a partner school

Grades will be issued per module. Students must attend at least one full module in order to be issued a grade.

Students should consult the academic advisors at their home institutions regarding accreditation of the course towards their own study program.

Documents will be reviewed and the student or the home university will be advised of the student's acceptance. To confirm acceptance, students will then be asked to submit a non-refundable deposit/program fee of US\$250.00

FEES

Non-refundable program fee of US\$250.00

Tuition fee Academic Module: 6 ITAM credits (equivalent to 6 ETCS): US\$ 1550.00

Tuition fee Language Module: 6 ITAM credits (equivalent to 6 ETCS): US\$ 1000.00

- * Tuition is charged in Mexican pesos and the US dollar rates might be adjusted slightly due to exchange rate fluctuations.
- * Discounts available for students from ITAM exchange partner institutions
- * 10% discount available when taking both modules.

ARRIVING IN MEXICO

Students must arrive in Mexico during the weekend of the 22nd of June and must remain in Mexico City until the 13th for the Academic Module or August 1st if taking the Language Module. ITAM's International Office will coordinate arrivals with each student.

* Course may be subject to change

ACCOMMODATION

Housing is not owned or operated by ITAM but the International Office will make accommodation arrangements individually with each student.

For informational purposes only:

*Fully furnished residences within walking distance of ITAM are approximately US\$370 for a private room with share bath or US\$ 500 with private bath per month. Varied options are available and prices will depend on the student's choice of residence.

VISA REQUIREMENTS

Students are advised to check with the Mexican consulate in their home country regarding visa requirements before departing to Mexico. At the time of this writing, it is possible for US, Canadian and citizens of the European Union countries to enter Mexico on a tourist visa, as long as their stay totals less than 180 days.

MEDICAL INSURANCE

All participants must have proof of medical insurance coverage valid in Mexico. Proof of coverage must be submitted before the first day of classes otherwise the students will not be allowed on campus.





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