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# SF Tech Trek



**Jan. 9–12, 2017**

# Purpose



Spend 4 days in the SF & Silicon Valley Area visiting Tech companies ranging from big tech to midsize to VCs



Get a feel for SF and experience a day-in-the-life at these companies



Meet with companies who were unable to come for corporate presentations



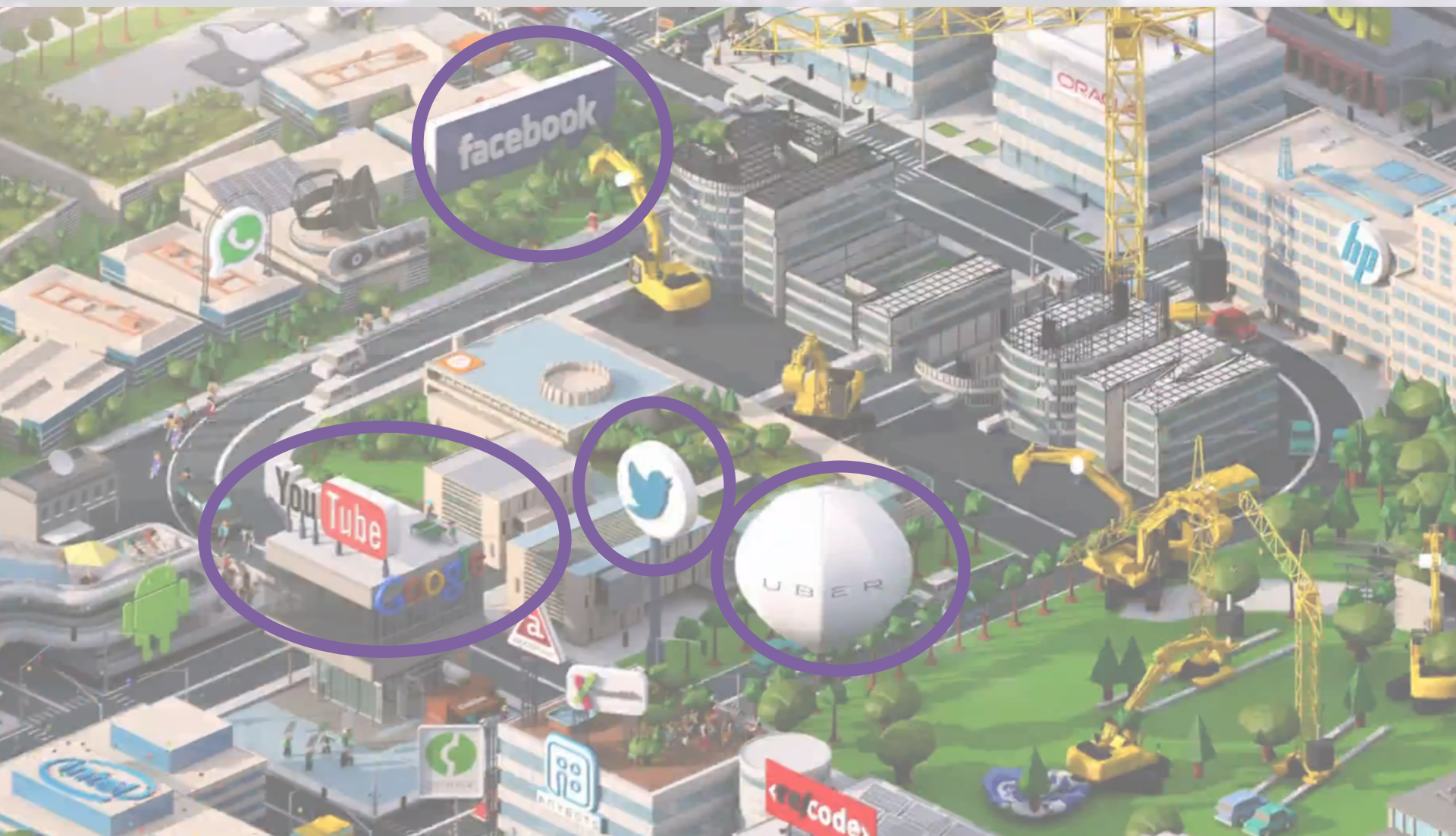
Meet with Stern Alumni in the Bay Area





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# Itinerary





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As well as ...



TESLA

Y Combinator



Dropbox



OpenTable®



PayPal





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# 2015 Itinerary

## **Monday:**

- 9-9:30a: Welcome and meet at Hotel
- 9:30a: *Depart Hotel*
- 10a-12p: Zillow/Trulia
- 1:30-3p: OpenTable
- 3:30-5p: DropBox
- 5:15-8:15: Group Dinner

## **Tuesday:**

- 7:30a: Drivers pick up rental cars
- 7:30a-8: Meet at Hotel
- 8a: *Depart Hotel*
- 10-11a: Y Combinator
- 11:30a-1:30p: Google (with Lunch)
- 2-4p: Facebook
- 4-5:30p: Drive back to SF
- Free Evening

## **Wednesday:**

- 7-7:30a: Meet at Hotel
- 8a: *Depart Hotel*
- 9-11a: Electronic Arts
- 11:30a-1p: Collective Health
- 2-4p: PayPal
- 4-6p: Drive back to SF
- 7-9p: Alumni Mixer

## **Thursday**

- 8-8:30a: Meet at Hotel
- 8:30a: *Depart Hotel*
- 9-10:30a: LinkedIn
- 11:30a-1p: Twitter
- 1-1:30p: Lunch
- 1:30-2:30p: Drive to Tesla
- 2:30-4:30p: Tesla
- 4:30-6p: Drive back to SF
- 7-10p: B-School Mixer

# Cost Estimates



Non-Stop Flights from NYC to SFO Range from \$280–\$400



- 2 Options for Group Accommodations:
  - Hotel Block
  - Several AirBnB/VRBO
- Est. cost: up to \$120/night (\$600 total)
- Recommended Neighborhoods: Mission, SOMA, Financial District, Pacific Heights, Lower Haight



- Within San Francisco, we will take Ubers
- For the day(s) in the Valley, we will be renting cars/vans
- Est. Cost: \$250

# Logistics



Unlike the cultural treks, you book your own flight and accommodation, so feel free to come earlier and/or stay later



Official trek dates are Monday, Jan. 9 – Thursday, Jan. 12: attendance on all days is **mandatory**



Optional smaller treks are currently being organized for Friday, Jan. 13





# Application Process



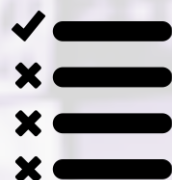
Application now live:

<https://goo.gl/forms/TtwOGizKs3v853wV2>



Due: Tuesday, Nov. 29 @ 5p

Format:



- (5) multiple choice questions
- (2) 250-word (max!) essays
- Your input will help shape the trip!



# Questions?

VP, SF Trek

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