

Financial Statement Analysis: A Primer to Applied Accounting

Who Should Attend

The FSA seminar is designed to be an essential foundation for a wide variety of students interested in:

- Working in the financial services industry (investment banking, consulting, research, asset management, brokerage, sales & trading, insurance, private equity, venture capital, entrepreneurship and start-ups)
- Working in the corporate/strategic development or finance group of a corporation
- Working in marketing, brand management or operations for a corporation and being responsible for a product or divisional budget, projections and profit/loss statement
- Enhancing the learning in finance and financial statement analysis classes
- Non-finance roles, but interested in gaining a solid foundation in applied corporate finance

FSA Overview

TTS's Financial Statement Analysis seminar is designed to prepare financial professionals for the challenges of Corporate Valuation and Financial Modeling by focusing on the building blocks employed in these methodologies. Oriented around interpreting financial results, the seminar weaves classroom lecture, in-class exercises and examples from financial statements of public companies into a comprehensive understanding of financial statements.

Topics Covered

- Objectives of financial reporting
- Assets, liabilities and owners' equity
- The fundamental accounting equation ($A = L + E$)
- The Matching principle
- Balance sheet overview
- Income statement overview – revenues and expenses
- Cash flow statement overview – sources and uses of cash
- Linking the Big Three financial statements
- Ratio analysis primer
- Margins, EBIT and EBITDA

Access to TTS Online Courses

Included in your attendance fee and as a supplement to the live course, you will receive access to an online version of the FSA course that you can review anytime and via any device.

Prerequisites

There are no prerequisites for this seminar.

The seminar is not computer-based; laptops are not required. Participants will need a standard calculator.

About Training The Street

TTS is the world's leading financial learning services company, offering state-of-the-art, instructor-led courses in financial modeling and corporate valuation to corporate and educational clients. Founded in 1999, TTS's clients include the world's leading universities, investment banks, consulting firms, and Fortune 500 companies. TTS leads workshops at more than 50 academic institutions, including the top 25 business schools in the United States. TTS's instructors have worked across a broad spectrum of industries and financial disciplines. Several of our instructors are Adjunct Professors at leading academic institutions. For more information on TTS, please visit www.trainingthestreet.com