Stern Academic Committee Student Survey Results

Agenda

▸ Survey Results from MBA2s

▸ Survey Results from Langone

Survey Background

▸ Objective: Find out which courses at Stern are most recommended by MBA2s and Part-Timers

▸ Timing: October 2010

▸ Sample: 216 responses

    ▸ 90 MBA2s

    ▸ 126 Part-Time

▸ Only courses offered next semester were available as options (excluded DBI's and Corporate Finance)

Recommended Classes – MBA2s

	% of Respondents*
Managing Growing Companies	61.80%
Collaboration, Conflict & Negotiations	20.22%
Restructuring Firms & Industries	17.98%
Valuation	15.73%
Foundations of Entrepreneurship	14.61%
Decision Models	11.24%
Brand Strategy	10.11%
Investment Banking	8.99%
Management Communication	6.74%
Multi-national Business Management	6.74%
Competitive Strategy in Marketplace	6.74%
Financial Statement Analysis	6.74%
Modeling Financial Statements	5.62%

* Percent of respondents that had this course in their top 3

Recommended Classes – MBA2s

	% of Respondents*
Leadership	4.49%
New Venture Financing	4.49%
Bankruptcy & Reorganization	3.37%
Cases in Corporate Finance	3.37%
Taxes & Business Strategy	3.37%
Operations- Real Estate Development	3.37%
Advanced Strategy Analysi	2.25%
Entertainment & Media Industries	2.25%
Entrepreneurial Finance	2.25%
Futures & Options	2.25%
Global Bank & Capital Markets	2.25%
Implementing Strategy	2.25%
Managing Investment Funds	2.25%
Regression & Multivar Analysis	2.25%

▶ * Percent of respondents that had this course in their top 3

Other Comments – MBA2s

Other recommended classes:

- Corporate Finance with Damodoran
- Authentic Leadership Development
- DBIs
- Managing Change
- Economic & Business History of the US
- Managing Financial Institutions with Professor Zicklin
- Global Markets & Normative Frameworks

Other comments:

- Go outside your comfort zone
- Take "soft" classes

Langone – Survey

- Similar survey as for MBA2s except asked:
  - Which courses do you recommend in general?
  - Which courses are most relevant in your job?

Recommended Classes – Langone

▶ Most popular

	% of Respondents*
Global Perspectives on Enterprise Systems	14.00%
Collaboration, Conflict & Negotiations	13.00%
Investment Banking	9.00%
Brand Strategy	8.00%
Business Communication	8.00%
Decision Models	8.00%
Foundations of Entrepreneurship	8.00%
Entrepreneurial Selling	7.00%
Managing Change	7.00%
Managing Growing Companies	7.00%

▶ * Percent of respondents that had this course in their top 3

Recommended Classes – Langone

▸ **Most relevant for career**

	% of Respondents*
Collaboration, Conflict & Negotiations	32.00%
Business Communication	20.00%
Brand Strategy	15.00%
Leadership	13.00%
Investment Banking	12.00%
Managing Growing Companies	12.00%
Managing Change	10.00%
Financial Statement Analysis	9.00%
Power & Politics	9.00%
Valuation	9.00%

▸ * Percent of respondents that had this course in their top 3

Other Comments – Langone

Other Recommended Classes:

- ▸ Hendler will change your life
- ▸ For marketing track:
  - ▸ Professor Carr, Galloway, and Williams
- ▸ For finance track:
  - ▸ Professor Siegel and Schmeits
- ▸ Authentic Leadership Development with Mayer
- ▸ Consumer Behavior with Sellier

Other Comments:

- ▸ Focus on courses that can help build communication skills - a key area for managing effectively.
- ▸ Take as many management courses as you can. You can't get this stuff from a book.