



# *Doing Business in...* (DBi) Program

Information Session  
Fall 2021

MBA International Programs  
Office of Student Engagement



# International Opportunities

## Office of Student Engagement

### STERN SIGNATURE PROJECTS (SSP)

*A hands-on approach to real-world skill development, with an international component.*



### LEARN BY DOING

Practice global skills

- Project based learning offerings include advisory work with local businesses, and international opportunities

### DOING BUSINESS IN (DBI)

*Provides intensive one-week and two-week courses through cooperation with a partner school.*



### A WORLD OF BUSINESS

12 countries on six continents

- 1.5 or 3.0 credits
- Corporate visits, classes, and cultural activities
- 20 – 40 students
- Partner School format

### FACULTY-LED COURSES

*Courses created and led by Stern faculty that take place abroad.*



### STERN COURSES

Focus on a specific topic

- 1.5 or 3.0 credits
- Stern courses on a variety of topics with an international travel component.

### STUDY ABROAD

*Semester, summer, and short-term opportunities to expand the borders of your MBA.*



### GAIN ANOTHER HOME

Life outside of NYC

- Enroll in courses at Stern's partner schools in over 50 business schools in 29 countries around the world.

## Agenda

- DBi Basics & Registration Information
- Fall 2021 Tentative Locations and Dates
- COVID-19 Disruption Precautions
- Q&A (please chat questions to **Laura Giles**, co-host or **All Panelists**)

# DBi Basics & Registration

Office of Student Engagement  
International Programs



### **Intensive Format**

1.5 credits = 1 week (4-6 days) 18 academic contact hours

3 credits = 2 weeks (10-13 days) 36 academic contact hours

### **Academics**

Lectures, Company Visits

Deliverables: Papers, Presentations, Projects

### **Timing**

Fall Semester = Early January

Spring Semester = Spring Break, Late May

### **Class Size**

20-40 students per class

### Pre-Class

- Pre-Departure Class
- Meet Study Team
- Select Roommates
- Pre-Departure Assignment

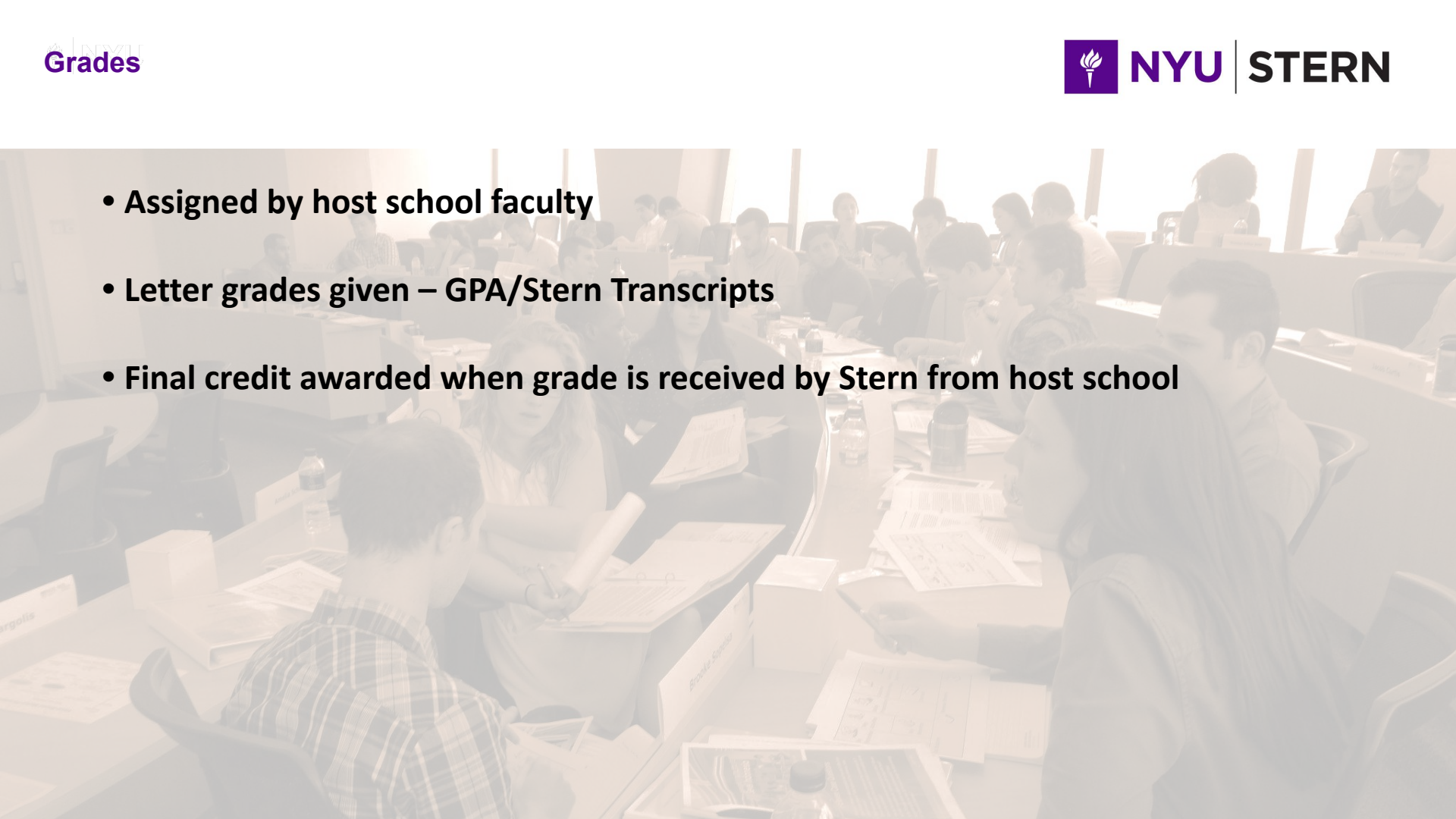
### On-Site Program

- Lectures, Company Visits, Cultural Events
- Deliverables

### Post-Trip

- Final Deliverables
- Reunion
- Course Evaluations



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- **Assigned by host school faculty**
  - **Letter grades given – GPA/Stern Transcripts**
  - **Final credit awarded when grade is received by Stern from host school**

## Am I Eligible?

- Good academic standing ✓
- Full-Time: Completed or are completing Stern Core (excluding Professional Responsibility) in semester of DBi ✓
- Langone: Eligible in the same semester in which you are registered for your 15<sup>th</sup> credit, as long as it is not your first semester at NYU Stern ✓

## Credits

- Six credits of DBi apply to degree
- Up to six credits of DBi may count toward Global Business specialization
- January and May DBis: Credits do not apply to semester maximum
- Spring Break DBis: Credits do apply to semester maximum



# Register as any Elective

- **Lottery priorities apply!**
  - Fall Semester: January courses
  - Spring Semester: March and May courses
- **Fall 2021 lottery dates:**
  - May 26 - June 16, 2021 (Tentative)
- **Add/Drop & Waitlist through Albert**
- **Program Fee & Tuition (charged upon registration)**



### **Program Fee is Non-Refundable**

**\$1,550 for 1.5 credit course**

**\$2,650 for 3.0 credit course**

**\* Subject to change**

### **Deadline for payment:**

- **Tuesday, August 3, 2021**

### Includes (subject to restrictions)

Housing (with roommate) in your Hotel for program dates

Some group meals

Company visits

Cultural events

Course materials

Transportation to/from class and visits

### Does not Include

Tuition

Travel arrangements to/from DBi location

Meals & expenses not included in the Program Fee

Personal travel and entertainment

Visa fees, if applicable

# Sample Schedule



## Doing Business in Costa Rica: Sustainable Business in Latin America

Fall 2021: DBIN-GB.3110.D1



Time	Sunday January 2, 2022	Monday January 3, 2022	Tuesday January 4, 2022	Wednesday January 5, 2022	Thursday January 6, 2022	Friday January 7, 2022
6:30 - 11:30 am Bus		8:00 a.m.	At Hotel: Roble I Conference Room	Breakfast 8:00 a.m.	8:00 a.m.	
Morning Session 9:00 - 10:20 AM		<b>Welcome &amp; Tour of INCAE</b> Prof. Andrea Prado Dr. Alexandra Esquivel Room FIFCO Este - SS Building  <b>Costa Rica: Striving for Sustainable Development through FDI</b> Prof. Lawrence Pratt Room Aula FIFCO Este	<b>Agribusiness supply chains in Latin America</b> Prof. Bernard Kilian	<b>Travel to Coffee Cooperative</b> Wear comfortable clothes and shoes  <b>Welcome Coffee at Coopronaranjo</b>	<b>Doing Business at the Base of the Pyramid</b> Prof. Andrea Prado	
10:20 - 10:45 AM		Coffee Break	Coffee Break		Coffee Break	Hotel Check-out 12:00 p.m.
Morning Session 10:45 AM - 12:15 PM	Independent Arrival in Costa Rica  Hotel Check-in San José Intercontinental Real In Front of Multiplaza Shopping Center Escazu, San José 10202 Costa Rica 2:00 p.m.	<b>The Role of Business in National Development Goals: The Case of Tourism in Costa Rica</b> Prof. Lawrence Pratt	<b>Agribusiness supply chains in Latin America</b> Prof. Bernard Kilian	<b>Coopronaranjo Sustainable Tour</b>	<b>Doing Business at the Base of the Pyramid</b> Prof. Andrea Prado 10:45 - 11:45 a.m.	
12:15 - 1:30 PM		Lunch at INCAE Foro Luis Poma	Lunch on Own	Lunch Included	Brown Bag Lunch Pick-Up at INCAE 11:45 a.m.	
Afternoon Session		<b>The Social Progress Index: From metrics to action Simulation</b> Prof. Jaime García 1:30 - 4:30 p.m.	Free	<b>Tour of the Premises and Q&amp;A Session, Debrief</b>  Depart for hotel at 3:30 pm Approx. arrival back to hotel at 5:00 p.m.	Bus departs INCAE at 12:00 pm  <b>La Paz Waterfall &amp; Animal Sanctuary</b> 1:30 - 4:30 p.m.  Approx. arrival to hotel at 6:00 p.m.	Independent Travel or Return to the U.S.
Evening	<b>Welcome Reception at the Hotel</b> 6:00 p.m.	Meet in hotel lobby for bus at 7:15 p.m. <b>Welcome Dinner at Pescadore</b> Bus back to hotel		Free	Meet in hotel lobby at 7:30 p.m. <b>Farewell Dinner at Grano de Oro</b> Bus back to hotel	

Sample

1-Week Program

1.5 Credits

# Sample Schedule



Doing Business in Australia  
DBIN-GB 3315.D1 Fall 2021



Time	Sunday January 9, 2022	Monday January 10, 2022	Tuesday January 11, 2022	Wednesday January 12, 2022	Thursday January 13, 2022	Friday January 14, 2022	Saturday January 15, 2022
6:30-10:30 AM Meet in Lobby		8:30am	8:45am	8:45am	8:45am		Breakfast 7:00-11:00 AM
Morning Session with tea break	Arrival Sydney, Australia — Hotel Check-in Radisson Blu 3:00 PM 27 O'Connell St. Sydney NSW 2000 Australia	Bus to UNSW Kensington Campus  Aboriginal Walangari Welcome, Briefing, and Introduction to the 'Land Down Under' UNSW Kensington Campus Prof. Nick Wallis 9:30 - 12:30 pm	Australian Financial Markets & Superannuation UNSW CBD Campus Prof. Chris Jackson 9:00 - 12:00 pm	Leadership the Australian Way UNSW CBD Campus Prof. Chris Jackson 9:00 - 12:00 pm	Meet in hotel lobby for 5-minute walk to Company Visit: IndigiSpace  Creating Opportunities to Develop & Grow Successful Indigenous Businesses Fishburners Co-working Space 9:00 - 12:00 pm	Independent Project Work Time	
Lunch		Lunch @ UNSW Kensington Campus 12:30 - 2:00 pm	Lunch on Own 12:00 - 1:00 pm	Lunch on Own 12:00 - 1:00 pm	Lunch on Own 12:00 - 2:00 pm		
Afternoon Session with tea break		Entrepreneurial Ecosystems in Australia UNSW Kensington Campus Prof. Chris Jackson 2:00 - 5:00 pm	Meet at UNSW at 1:00 pm for walk to company visit  Company Visit: Landlease Presentation, Panel, Tour Barangaroo, Sydney  Self-arranged return back to hotel at 5:00 pm	Balance of Power: Government Business Interface UNSW CBD Campus Prof. Chris Jackson 1:00 - 3:00 pm  Independent Project Work Time	Australia in the Asian Century UNSW CBD Campus 2:00 - 5:00 pm	Note: Schedule is tentative and subject to change. Please do not make plans for any free time noted outside of the weekend, as required activities may occur at any point between Monday and Friday.	Free Day
Evening	Welcome Reception at Hotel Meet at 6:30 pm	Welcome Dinner - Barzura Coogee Beach, Sydney 6:00 - 8:00 pm Walk from AGSM to dinner & bus back to hotel	Free Evening	Walk from hotel at 4:15pm to BridgeClimb Ends approx. at 7:30pm Self-arranged return	Networking Mixer with AGSM + Stern Alumni Cruise Bar, Circular Quay 5:30 - 7:30 pm Self-arranged return		
Time	Sunday January 16, 2022	Monday January 17, 2022	Tuesday January 18, 2022	Wednesday January 19, 2022	Thursday January 20, 2022	Friday January 21, 2022	Saturday January 22, 2022
6:30-10:30 AM Meet in Lobby	Breakfast 7:00-11:00 AM	8:45am	8:00am	8:30am	8:45am		
Morning Session with tea break		Indigenous Businesses & Procurement and CSR Initiatives UNSW CBD Campus Kristal Khineia-Christie 9:00 - 10:30 am  Guest Speaker: Tribal Warrior Cruise Dr. Michele Roberts UNSW CBD Campus 10:30 - 12:00 pm		Meet in hotel lobby for bus to Company Visit: Canva HQ Entrepreneurship in Australia Surry Hills, Sydney 9:00 - 12:00 pm  Lunch Included	Independent Project Work Time  Note: Schedule is tentative and subject to change. Please do not make plans for any free time noted outside of the weekend, as required activities may occur at any point between Monday and Friday.		
Lunch		Lunch @ UNSW CBD Campus 12:00 - 1:00 pm	The Australian Wine Industry: Hunter Valley Wine & Visit 8:00 - 4:30 pm Dress Code: Casual		Lunch on Own	Hotel Check-out By 11:00am — Independent travel or back to New York	
Afternoon Session with tea break	Free Day	Walk to Tribal Warrior Cruise with Dr. Michele Roberts 1:00 - 3:00 pm Self-arranged return to hotel	Lunch in the Hunter Valley  Bus departs for approx return to hotel at 6:00 pm	Company Visit: Qantas Mascoot, Sydney  Bus back to the hotel	Group Project Presentations UNSW CBD Campus 2:00 - 5:00 pm Prof. Chris Jackson  Closing Session Prof. Chris Jackson 5:00 - 6:30 pm		
Evening		Independent Project Work Time		Free	Walk from UNSW to Farewell Dinner at Nick's Seafood Restaurant 7:00 - 9:00 pm Self-arranged return to hotel		

Sample

2-Week Program

3.0 Credits

## Tentative Fall 2021 Offerings

### DBi Australia

January 9 – 21, 2022

### DBi Costa Rica: Sustainable Business in Latin America

January 2 – 7, 2022

### DBi Israel: Entrepreneurship & Innovation – The Israeli Model

January 8 – 20, 2022

### DBi South Africa

January 9 – 21, 2022

### DBi Mexico

January 9 – 15, 2022



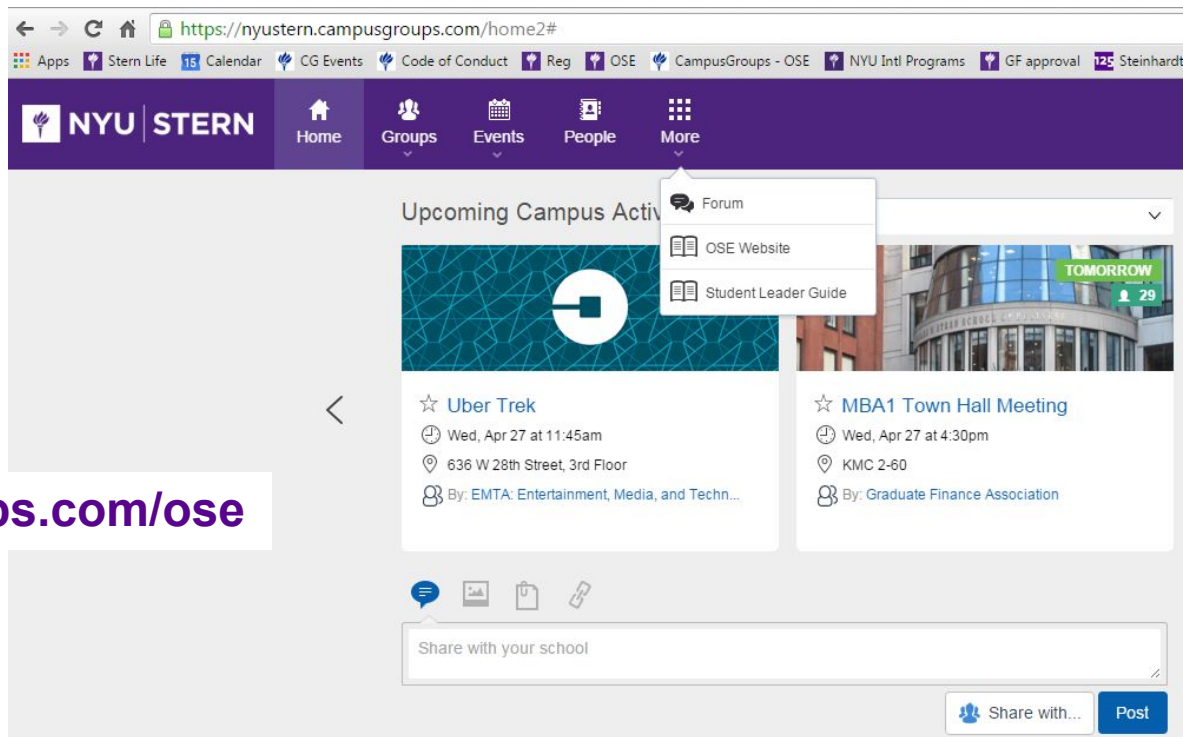
**All offerings are subject to change. Courses require a minimum student enrollment to run. Stern is following all government, NYU, and partner school guidelines and may change course offerings at any time.**



## Learn more on CampusGroups

- Schedule
- Syllabus
- Dates

[nyustern.campusgroups.com/ose](https://nyustern.campusgroups.com/ose)



The screenshot shows the NYU STERN CampusGroups website. The browser address bar displays <https://nyustern.campusgroups.com/home2#>. The top navigation bar includes links for Apps, Stern Life, Calendar, CG Events, Code of Conduct, Reg, OSE, CampusGroups - OSE, NYU Intl Programs, GF approval, and Steinhardt. The main navigation bar features icons for Home, Groups, Events, People, and More. A dropdown menu is open under the 'More' icon, showing options: Forum, OSE Website, and Student Leader Guide. The 'Upcoming Campus Activities' section displays two events:

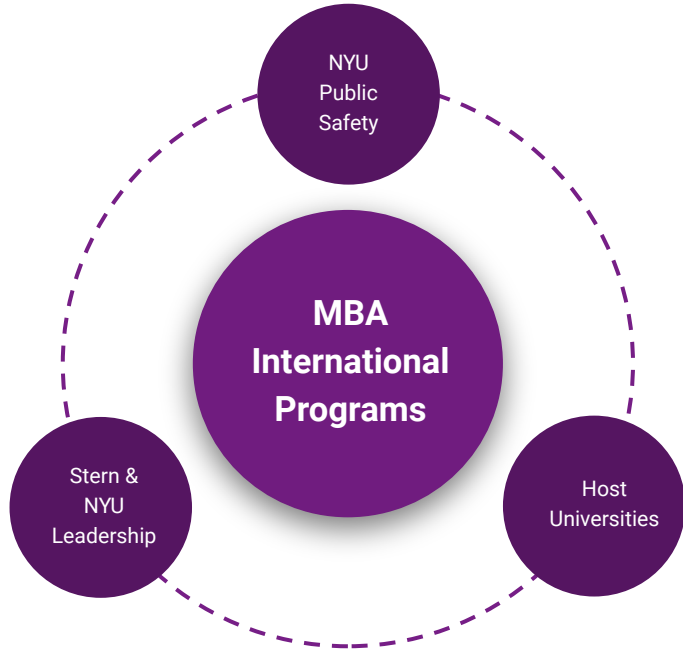
- Uber Trek**: Scheduled for Wednesday, April 27 at 11:45am, located at 636 W 28th Street, 3rd Floor. Organized by EMTA: Entertainment, Media, and Techn...
- MBA1 Town Hall Meeting**: Scheduled for Wednesday, April 27 at 4:30pm, located in KMC 2-60. Organized by Graduate Finance Association.

At the bottom, there is a 'Share with your school' section with a text input field and a 'Post' button.



# COVID-19 Disruption Precautions

Office of Student Engagement  
International Programs



After lottery, please hold off on purchasing flights until notified.

You will have until **August 3rd 2021** to drop a Fall 2021 DBi with 100% tuition and program fee refund.

If NYU Stern cancels the DBi's at any point, the **DBi Program Fee (along with tuition for the DBi, if applicable) will be refunded.**

Verify your passport is valid for at least six months beyond January 2022 travel. The US Passport agency is experiencing **3-4 month delays** for passport renewals.

Since January DBi's do not count towards your Fall semester credit maximum, we encourage you to lottery for a **full course load in addition** to a DBi.

We recognize that you may be counting on receiving these DBi credits to graduate on time or are concerned about other implications should this course be canceled in the coming months.

Contact Academic Affairs & Advising department soon to discuss **alternative semester scheduling questions**.

**More information about COVID-19 precautions and requirements will be shared as they are received or announced.**

Questions?

We look forward to hearing from you!

email

[intl@stern.nyu.edu](mailto:intl@stern.nyu.edu)

web

<https://nyustern.campusgroups.com/ose>





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