

# Stern Investment Idea Contest Rules

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**I. Description of the Contest.** The contest is being held for all full-time NYU MBA students at 5:30pm-7:30pm on April 24, 2014 to identify a compelling investment idea.

**II. How to Enter.** Each entrant must submit an entry by Sunday, April 20 at 11:59pm to Trent Trujillo ([trent.trujillo@stern.nyu.edu](mailto:trent.trujillo@stern.nyu.edu)).

- Entries will consist of a two-page investment analysis write-up, plus supporting appendices (if needed), of one publicly traded security (long or short). The judges will not be provided with the names of the entrants, so **please exclude your name from your analysis**.
- There is no mandatory market capitalization of the security, however it is recommended to select a security for which the market capitalization is greater than One Billion U.S. Dollars (which is the minimum market capitalization for entry into the Sohn Contest).
- **Please include with your entry a signed PDF or copy of these rules.**
- There is no entry fee.

**III. Selection and Notification of Winners.**

- A committee of MBA2s will review the entries and select the most compelling 6-8 ideas (the "Selected Entrants"). All entrants will be notified on or about Monday, April 21<sup>st</sup>, and the Selected Entrants write-ups will be assembled and sent to the judges for review in advance of the contest.
- The Selected Entrants will be invited to prepare and present a five-minute pitch of their idea as well as a five-minute Q&A before a panel of judges on April 24, 2014 at 5:30pm, using an optional maximum of five (5) powerpoint slides in their pitch.
- The Winner of the contest will be selected by the judges on April 24, 2014 based on their determination of the most compelling investment ideas with a 12-month investment horizon.

**IV. Prizes.** The winner of the contest will receive one ticket and one entry into the Sohn Investment Conference on May 5, 2014. The second place finisher of the contest will receive one ticket to the Sohn Investment Conference. The remaining top ten entrants will each have an opportunity to purchase a ticket to the Sohn Investment Conference at a discounted price of \$50 per ticket. In addition, winners will have the opportunity to publish their analysis in [Stern Evaluation](#).

**V. General.** By entering this contest, in exchange for this consideration, you waive all your rights with respect to your entry or this contest, including legal actions or claims arising in connection with this Contest. Also, if you intend to enter the Sohn Contest, it's a good idea to review the [Sohn contest rules](#). This is a fun contest. You may learn some interesting investment ideas and meet new people, but please don't sue us.

ENTRANT (Print Name): \_\_\_\_\_

ENTRANT (Signature): \_\_\_\_\_

Date: \_\_\_\_\_